james de jesus

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SUMMARY

An experienced technologist, I guide teams to develop innovative web and mobile solutions for small businesses to Fortune 500 companies. Came up as designer, then as developer and currently a leader to help establish processes to get teams working efficiently to develop engaging and innovative technology experiences on time and on budget.

SKILLS & TECHNOLOGIES

Department leadership, Technical project management with Agile methodologies, resource management, personnel management and mentorship, client facing, interaction design

Libraries and Frameworks: React, NextJS, Gatsby

Server-side technologies: Node.js, Laravel, Drupal, Django

Automation and Provisioning: NPM/Yarn, Ansible

Cloud Infrastructure/Services: AWS, Heroku, Digital Ocean, Codeship, CircleCI, Pantheon, Netlify, Vercel, Contentful

SELECTED CLIENTS

Clorox, Hidden Valley, Brita, Kingsford, EA, Tesla Motors, Genentech, Blu Homes, Facebook, Hennessy, Google, Nike Jordan, Anheuser Busch, Levi's, Visa, Google+, Audi, Gap, Old Navy, Verizon, Target, Red Bull, Leapfrog and McDonalds

WORK EXPERIENCE

The Clorox Company (Electro)
2018 - present
Associate Director or Technology

- Manages all developers, tech leads, architects, system admins, qa/testing engineers
- Manages relationships with outside vendors for software, hosting, development services and operates as a liaison between vendors and development team
- Acts as a digital technology consultant for company wide or brand specific digital marketing efforts, assist with strategy, planning and execution
- Define brand technology budgets for ongoing campaign work and platform maintenance
- Coordinates traffic of resources in collaboration with the Resource Manager
- Coordinates recruiting and placement of technology resources within Electro
- Runs internal R&D efforts, works on prototyping, research and pitches
- Establishes and monitors group strategy covering technology stack, capabilities and staffing
- Reviews and approves architecture designs
- Establishes and monitors processes and governance policies
- Reviews and approves new/validates existing technology vendors and services

Odopod
2014 - 2018
Technical Director

- Oversee the technical discipline, helping to evolve the tools, technologies and practices within the group
- Develop and maintain Python/Django website backends.
- Setup and maintain internal and client website environments.
- Mentor developers and guide their career growth
- Work with client stakeholders to help define a project and help to guide it to completion
- Collaborate with other discipline leads to improve communication, process and practices between disciplines
- Assist in the new business process in the creation of pitch decks and presentation delivery
- Participate in both on and off site recruiting activities for the Technology department
- Manage technical aspects of client projects including task creation and allocation, scrum leadership and code reviews

AKQA San Francisco
2010 - 2014
Director of Creative Research & Development and Interim Director of Technology

- Own the vision and direction of the Creative Research & Development

discipline
- Guide professional growth of managers and developers on the team
- Collaborate with other disciplines to continually improve the project process and quality of deliverables
- Determine compensation levels for all members of the team
- Resolve any discipline or interpersonal issues that may arise on the team.
- Assist in creative concepting
- Handle developer resource allocation on all projects
- Manage full-stack development projects (Python, Java, .Net. Rails)
- Work with internal and external recruiting personnel to maintain candidate pipeline for the team.
- Determine scope and feasibility for upcoming projects
- Raise the profile of the department through public speaking and outreach at universities and ad/creative schools

2009 - 2010
Associate Director of Creative Research & Development

- Own the vision and direction of the Creative Research & Development discipline
- Mentor front-end managers and developers
- Manage front-end development projects
- Assist with creative concepting
- Determine scope and feasibility for upcoming projects

2008 - 2009 Technical Manager

- Manage teams developing front-end applications
- Assist in creative concepting
- Mentor junior developers
- Assist with scope and feasibility checks

2006 - 2008
Senior Creative Developer

- Architect and develop front-end applications
- Assist in creative concepting
- Lead development teams
- Mentor junior developers

EVB
2005 - 2006
Interactive Developer
Develop Actionscript and HTML/CSS/JS applications

Allen Interactions
2004 - 2005
Contract Flash Developer
Develop Flash-based e-learning applications

Fly Design Inc.
2003 - 2006
Contract Flash Designer and Developer
Design, animate and develop Actionscript experiences

Dunn Solutions Group / Streams
1997 - 2004
Senior Designer and Interactive Media Developer

- Design and develop interactive applications in Actionscript, Director, PHP and HTML/CSS/JS
- Created SCORM compliant e-learning applications
- Develop online platform and shooter games in Director / Lingo

- Lead development teams
- Mentor junior developers
- Consulted on experience design and user flow

Cyberworks Studios
1998 - 1998
Designer

- Develop CD-ROM applications in Director
- Create web sites in HTML/JS

Paradigm Productions
1997 - 1998 Designer

- Design advertisements for print catalog
- Develop CD-ROM applications in Director
- Create web sites in HTML/JS

EDUCATION

Northern Illinois University BFA, Design - Electronic Media 1993 – 1997